

Barritec Ltd.

Protective polymer films

Description. Barritec is an innovator in the plastic film industry, adding value to current products as well as developing new products and ideas. Barritec has developed plastic films with barrier properties that have applications in the homeland security (HLS) and consumer markets including chemical warfare protection sheeting, inexpensive protective gear, films with odor barriers and antimicrobial products.

Barritec is reviewing market needs and requirements for its products in the HLS market and developing a family of products based on the company's proprietary technology.

Competitive Advantages.

Barritec is committed to providing HLS solutions for the general population and emergency responders. The products will be flexible, low cost, lightweight, and easy to use. Barritec advantages–

- Patented additive results in a barrier that is far more effective than sheeting currently available to the mass market.
- Films are significantly less expensive to produce than gas barrier films currently available.
- Films are flexible and lightweight, making them fast and easy to hang.
- Films seal well and can easily be used to produce protective suits, pants, jackets and gloves.
- Low-cost films are easily mass produced, and not hazardous to humans in production and use.

Market. Barritec's products provide mass HLS protection to the general population and emergency responders.

The company's suits, ponchos, and protective gear can be supplied to para-military and non-frontline military personnel for periods of alert. Barritec's protective sheeting can be used during attacks for sealing "safe rooms" and for sensitive locations.

Revenue Model. The company manufactures and distributes finished products in addition to licensing its technology.

Approach to Market. Barritec is partnering with protective clothing manufacturers, polymer producers, and HLS products distributors.

Barritec Seeks. Barritec is seeking strategic partners to help fund and further its R&D and marketing in chemical and biological warfare protection. The company is also looking to form strategic relationships with U.S. manufacturers that currently produce and supply to the HLS market.

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■ KEY PERSONNEL

Sharon Voss, CEO

Extensive management experience in a range of projects in the not-for-profit and for-profit sectors.

Bob McClain, VP Business Development

25 years experience in retail sales and manufacturing with start-ups and joint ventures. Co-founder of ALARIS WORLDWIDE. Established reputation as goal-oriented strategist and innovator.

David Van Gelder, Technical Advisor

Polymer engineer with wide technical experience in additives for plastics, including coloring and compounding of both commodity and engineering plastics, has worked in major corporations in many countries, multilingual.

■ COMPANY STATUS

Ownership: Private

Development: Israel sales since 2002; North American sales from 2004.

■ INTELLECTUAL PROPERTY

Patents: Parent company holds U.S. and European patents for its films.

■ CONTACT

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